



360 Flex

CONFERENCES

Thank you for helping make 360|Flex Indy 2009 a great conference. We have allotted 400 registration slots. It'll be the best, brightest and most eager group of Flex Developers under one roof.

Sponsorship Details

Base Sponsorship - \$1,000: Space on Conference USB Key and Printed Collateral. Logo on Website. @

A la carte items:

- **USB Drive*** - \$2,500: Your logo on one side of the conference 2gb USB drive. Excellent visibility to each attendee.
- **Apparel Sponsor - \$2,500:** We'll be producing some type of clothing item. Previous polo-shirt sponsorships have gone fast. We're always looking for new innovations. If you have an idea, let us know.
- **Party Sponsor - \$2,500:** Limit 2 per night; Your name on the schedule and conference signage as party sponsor
- **Expo Booth in main area - \$2,500:** A six foot table in the main exhibit hall area, which will be where lunches and keynotes are held.
- **Eventvue Community Poll* - \$2,500:** Target a poll directly at 360|Flex attendees. Targeted audience of the registrants that opt-in. Results of Poll delivered directly.
- **Water Bottle - \$2,000:** Single sponsor, 1 color imprint. One for each attendee
- **SWAG Bag+ - \$2,000 -** Single sponsor, your design, plus the 360|Conferences logo.
- **Pre-Event email to all attendees - \$2,000:** An email composed of your content sent on your behalf through our internal emailing system. You never receive any attendee information. This email will be sent to attendees prior to the show, allowing you to prep them for your arrival.
- **Post-Event email to all attendees - \$2,000:** An email composed of your content sent on your behalf through our internal emailing system. You never receive any attendee information. This email will be sent to attendees post show, providing you a way to followup with attendees post show.
- **Sunday Hands on Training - \$1,500:** This sponsorship is excellent for companies that want to offer training on their products/services.
- **Eventvue Community Banner rotation* - \$1,500:** Banner in rotation on eventvue community landing page.
- **Lanyards+* - \$1,000:** Your Logo or Marketing on Lanyards.
- **Koozie* - \$500 -** Your logo on a classic beer koozie. It's Indy 500 season after all!
- **Logo on Conference Folder - \$500:** You logo on the folder that attendees receive when they check into the show, that is stuffed with sponsor collateral.
- **Physical Banner in Main Hall - \$500:** Hang your banner in the conference facility for all to see. If the conference facility charges a hanging fee, you will be responsible for covering that fee.

*Designs subject to approval

+If you wish to not include the 360|Flex logo, you are responsible for the sponsorship fee as well as the cost of the item.

@Logo placement on side bar determined by total spend and time of purchase.

The 360|Flex Business Summit

This is a one day event aimed specifically at CxOs, VPs, Directors and other decision makers. It's a separate event with it's own admission and sponsorships. If you're looking for type of audience, please visit <http://360flexsummit.com>

Who Will be Attending 360|Flex?

- RIA Developers
- Web Architects
- Designers
- Web 2.0 executives
- Full time/Contract Flex Developers
- RIA Consultants and Freelance Developers
- Developers looking to get into Flex Development

Speaker/Sponsor Dinner

We'll be hosting a get together Sunday night for speakers and sponsors. Our way of saying 'thank you' for making 360|Flex a success. More details will follow with specific time and location. If you're traveling with your spouse or significant other, they're more than welcome to attend for free.

Evening Receptions

One thing that 360|Flex is known for is great networking activities. We have 3 receptions on Sunday, Monday and Tuesday nights. These are great opportunities to get your name out in a flashy manner. We limit it to 2 sponsors per night to maximize exposure.

Parking

Guests of the HOTEL have a choice of valet or self-parking. Current valet parking rates are \$24.00 for overnight valet parking and \$14 for "short-term" valet parking (from 1 to 14 hours). Crowne Plaza Hotel valet service is provided by a professional parking service, independent of the Crowne Plaza Hotel. Self-parking rates are currently \$20 daily. Rates are not valid during special events and rates

are subject to change. Self-parking is conveniently located across the street from the HOTEL in the Pan Am Plaza facility. This is an independently owned and operated facility.

Shipping to the Conference

Packages for your event may be delivered to the hotel no sooner than three (3) days prior to the first day of your event. The hotel has limited storage space available. Should CLIENT require large extra storage space or an extended storage time, rental charges may apply. Notify your catering contact of the number and size of any packages you expect. The following information must be included on all packages to ensure proper delivery:

Written permission is required for any heavy equipment or packages over 50 pounds that will be brought to the hotel. The HOTEL is not responsible for transferring any outside equipment to or from the meeting rooms. The facility will not be responsible for the storage prior to or security afterwards of any items brought into the facility by the CLIENT for the purpose of decorations, set-up, or use by the CLIENT. The CLIENT will be responsible for the scheduling of pick-up immediately after the event of any equipment brought by outside vendors into the facility.

**Crowne Meetings Director
Crowne Plaza at Historic Union Station
123 W. Louisiana Street
Indianapolis, IN 46225
Hold For: 360 Conference
May 17, 2009**

Internet

Wifi will be available free of charge. Dedicated wired internet is available for **\$200.00**

Link to 360|Flex Indy

We'd love it if you put a link to 360|Flex Indy on your site(s) and or blog(s). There are badges available on our site. Feel free to produce your own, just let us know so we can link to it.

Name Badges

ALL sponsors and representatives must register online at www.360flex.com, in order to receive a badge and attendee package.

Meet Potential Employees or Consultants

Mixers held the first and second night of the event are great places to meet Flex developers of all skill sets from all around the globe. Feel free to hand out flyers, job reqs, or business cards during the mixers. At the last 360|Flex many sponsors came away with new hires and many developers came away with valuable contacts and even contracts. Monday night's mixer will be explicitly our HR Event. In San Jose, the HR event was very well received and attendees liked being able to network with all hiring managers in a single night.

Booths

We're currently investigating new booth prospects other than 6 foot tables. If you have your own booths, run the size by us to see if it's okay. Otherwise, we'll have more details for you soon. Some details we do know are as follows: A sign may be hung on the booth. Booth selection will be based on sponsorship level, and date sponsorship agreement is received by 360Conferences. Booths are limited to those who opt for them. Each booth will have access to a surge strip. If you will require more than that, please let us know as soon as possible

Exhibit Hours

Exhibit area should be open by 11:00 am and remain open until 5:00pm. Monday- Wednesday. In order to help promote and encourage attendees to visit the exhibit area, we will be combining the "hang out area" with the exhibit area so that everyone is together.

Promotional Goodies

If you would like any type of promotional item included in our Conference welcome package please provide it by May 1st. Please keep items small as space is limited. Suggestions; post cards, pens, post it pads, stickers, etc.

Raffle Prizes

We'll be holding raffles through out the event; during lunch, at the evening parties, etc. if you'd like to provide some promotional items to be included in these raffles please have them to us by May 1st. We're expecting approximately 360 attendees, so the more promo items the merrier.

Schedule

Please see www.360flex.com for most current schedule.

Directions

DIRECTIONS FROM IND (Indianapolis International Airport) – Take the exit onto I-70 E toward Indianapolis. Take exit 79B to merge onto S Illinois St. Turn left at W Georgia St. Take exit 79B to merge onto S Illinois St. Turn left at W Louisiana St. Hotel will be on right.